

March 1, 2011

Dear Supporter:

The Latin American Community Center (LACC) is launching *CAMINO LATINO—Pasos Para Nuestro Futuro*, our 1st Annual 5K Run/Walk and one mile Family Walk. The event, organized in conjunction with Races2Run, will take place on May 19th, 2011 at the Wilmington Riverfront. Proceeds will benefit the many families seeking assistance through LACC programs. In 2010, we served more than 13,000 individuals and 1,200 children. In order to continue serving the community, we need your help.

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Since 1969, the LACC has been the heart, “*el corazon*,” of the Latino community in Wilmington. We have championed the needs of the Latino community by advocating on its behalf, providing services in a continuum of care, and promoting empowerment and an enhanced quality of life, all while celebrating our diverse cultures. We are now seeking your help to ensure that:

- 238 youth receive quality education in our summer enrichment program
- 476 job seekers receive the workforce development skills they need to find employment
- 101 adult learners receive crucial English language and civic education

These are just a few examples of the vital services that the LACC provides to the community. Your support at one of the following levels is critical in these difficult economic times and will improve the lives of many Latino families in need.

\$2,500 “Oro” Sponsor—Name/Logo displayed on race t-shirt and 15 complimentary walker/runner registrations and ability to set up a display on the day of the event.

\$1,000 “Plata” Sponsor—Name/Logo displayed on race t-shirt and 10 complimentary walker/runner registrations

\$500 “Bronce” Sponsor—Name/Logo displayed on race t-shirt and 5 complimentary walker/runner registrations

\$250 “Amigo” Sponsor—Recognition at race event and 2 complimentary walker/runner registrations

We genuinely appreciate your consideration in sponsoring our 5K event. For more information, please visit www.thelatincenter.org

Sincerely,

Maria Matos
Executive Director

Sandra Rodriguez
Board Member/*CAMINO LATINO* Chair