



# STRATEGIC PLAN

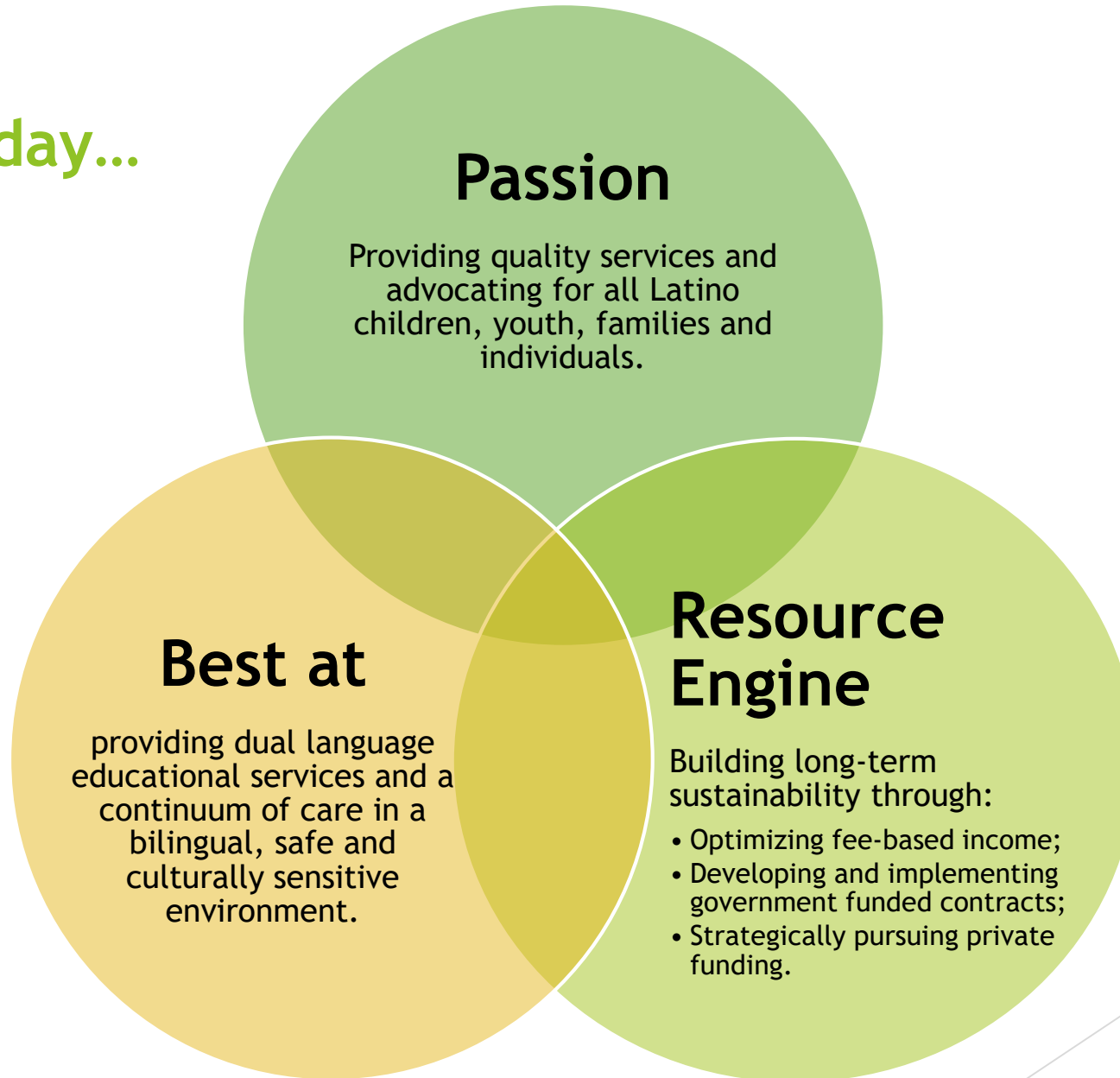
## 2019-2021



50<sup>th</sup> ANNIVERSARY

# THE HEDGEHOG CONCEPT

LACC Today...



## MISSION:

- To empower the Latino Community through education, advocacy, partnerships and exceptional services

## VISION:

- A thriving Latino community

## TAGLINE:

- Promoting Latino Achievement



**BIG HAIRY AUDACIOUS GOAL (BHAG)**

**Creating a thriving  
Latino community**



# AGENCY-WIDE GOALS

1

- Ensure long term sustainability through mission based funding and resource management.

2

- Have a superlative organization that maximizes performance of the mission.

3

- Become the premier provider of core agency services.

4

- Create and advocate for a safe environment where Latino families can succeed.



# Goal 1: Ensure long term sustainability through mission based funding and resource management.

## Objective 1

Maximize program enrollment and attendance

## Objective 2

Expand program funding with an emphasis on unrestricted funding

## Objective 3

Increase strategic partnerships expanding the expertise and leadership of the organization while maintaining our independence and niche

## Objective 4

Develop an Agency Philanthropy Strategy



## Goal 2: Have a superlative organization that maximizes performance of the mission.

### Objective 1

All employees know how their roles contribute to the agency's mission

### Objective 2

Identify, Recruit, Hire, and Retain high quality employees

### Objective 3

Explore Talent Management as Mission Critical

### Objective 4

Provide infrastructure and resources to maximize performance



Goal 3: Become the premier provider of core agency services.

## Objective 1

Achieve state and nationally recognized standards for Lifelong Learning and Life Empowerment Programs

## Objective 2

Expand the geographic reach of core services within DE





## Goal 4: Create and advocate for safe environments where Latino families can succeed.

### Objective 1

Empower staff and families to create safe environments in their homes and communities

### Objective 2

Develop and implement programs that foster a culture of safety and well-being

### Objective 3

Engage in partnerships that promote safe and healthy environments

