



Latin American Community Center Sponsorship Package Proposal

Organization Background

The Latin American Community Center (LACC) was founded in 1969 by Puerto Rican immigrants and community leaders who sought to establish a resource center. Over the years, the LACC has transformed dramatically from a small, grassroots agency in a red brick row house to the largest Latino serving organization that touches the lives of more than 25,000 individuals a year. The LACC is a beacon of hope for many Hispanics in the local community, and a vital community anchor in Wilmington's Hilltop neighborhood, the most densely populated area in Delaware with one of the highest concentrations of children.

The LACC provides holistic wraparound programs and services as well as advocates for low-income children, youth and families in a bilingual, safe, and culturally-specific environment. More than 20 programs are offered in two strategically focused tracks: Lifelong Learning, which offers a broad spectrum of educational services, from early childhood development to adult education; and Life Empowerment, which helps low- and moderate- income (LMI) minority individuals and families achieve or re-establish self-sufficiency. In addition, with a staff of more than 100 employees from 17 countries (95% of whom are fluent in more than one language), the LACC has the highest concentration of professional bilingual and/or bicultural employees in Delaware.

We are committed to strengthening the community and fulfilling our mission. This important work would be impossible without the support we receive from government sources, local organizations and businesses, and families and individuals throughout Delaware.

Mission & Vision

The mission of the LACC is to empower the Latino community through education, advocacy, partnerships, and exceptional services.

Our vision is a thriving Latino community.

For more information about the LACC, or to schedule a tour, contact Kelly Scanlan, Director of Development and Communications, at kscanlan@thelatincenter.org or 302-442-7734.



Fiesta Latina

Friday, September 9, 2022, 11am – 2pm
 403 North Harrison Street
 Wilmington, DE 19805

This year the LACC is kicking off Hispanic Heritage month with a Fiesta Latina! Community members, local organizations, and government officials are invited to the LACC to celebrate Hispanic culture at this outdoor event. We will be blocking off the streets, and filling them with music and great food. Delaware political leaders will be invited to give speeches and proclaim Hispanic Heritage Month. LACC staff will also be at the event and will be able to share program information with the community. Funds raised during this event will be used towards the construction of a Youth Playground at the corner of 4th and Harrison Streets. This event will be the agency’s primary fundraiser for 2022 and will take the place of the Annual Grand Ball and Open House.

Sponsorship Level	Bronze	Silver	Gold
	\$1,000	\$3,000	\$5,000
Corporate highlight in LACC Newsletter			√
Full Page Ad in Program Book			√
Half Page Ad in Program Book		√	
Corporate Logo on LACC Website		√	√
Display of partnership video on LACC Event page		√	√
Table at event to distribute corporate materials and speak with event attendees		√	√
Corporate materials can be placed at LACC outreach table	√		
Recognition Onstage at Event	√	√	√
Display of Corporate Logo on the event webpage, and in the program book	√	√	√
Recognition in Social Media Marketing	√	√	√
Custom Volunteer Opportunities for Employees	√	√	√



Sponsorship Agreement

Company Name: _____

Contact Information: _____

Address: _____

City, Street, Zip: _____

Telephone: _____

Email: _____

Package:

(Please Circle All that Apply)

Fiesta Latina; Gold

Fiesta Latina; Silver

Fiesta Latina; Bronze

Signature: _____

Please return to: Kelly Scanlan, Director of Development & Communications, at kscanlan@thelatincenter.org or mail to 403 N. Van Buren Street, Wilmington, DE 19805

Deposits and Payments: The signing of this document reflects a binding contract. Checks must be in U.S. funds. Payment is requested, in full, within 90 days of signature. Marketing and exhibit space is not guaranteed until payment is received.

The Latin American Community Center is a 501(c)(3) nonprofit corporation. EIN# 23-7047048.